**mHero Calendar for Annual Messages**

This calendar of internationally-recognized days related to health can be used to schedule annual messaging campaigns through mHero to health workers to boost morale and engagement.

An example for International Women’s Day could be:

*“Happy International Women’s Day! Today the MOH wants to thank you for reducing maternal mortality by X% over the last year.”*

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| **Date** | **Internationally-recognized day** |
| March 8 | International Women’s Day |
| March 24 | World Tuberculosis Day |
| April 7 | World Health Day (topic changes each year) |
| April (usually second week of April) | World Health Worker Week (check [Frontline Health Workers Coalition](http://www.frontlinehealthworkers.org) website) |
| April 24-30 | World Immunization Week |
| April 25 | World Malaria Day |
| April 28 | World Day for Safety and Health at Work |
| May 5 | International Day of the Midwife |
| May 12 | International Nurses Day |
| May 15 | International Day of Families |
| May 23 | International Day to End Obstetric Fistula |
| June 23 | United Nations Public Service Day |
| July 28 | World Hepatitis Day |
| September 25 | World Pharmacists Day |
| October 10 | World Mental Health Day |
| November 14 | World Diabetes Day |
| November 20 | Universal Children’s Day |
| December 1 | World AIDS Day |
| December 3 | International Day of Persons with Disabilities |
| December 5 | International Volunteer Day (could recognize volunteer community health workers) |

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